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**Sec**: 08

My business of choice is “Daraz”.

**How they are operating in this current COVID-19 situation:**

Daraz is an online shopping business in Bangladesh. During this pandemic, they are committed to serving the community while also ensuring the safety and well-being of their seller, customers and employees.

They are moving towards bringing their sellers back online. But for that, Daraz must abide by the Govt. orders and that’s why they are trying to start with selected cities and categories.

Also, they have taken steps to guide their sellers with WHO health standards and for ensuring safety of customers, Daraz is taking strict safety measures including disinfecting of packages and health checks of their front-line heroes.

Furthermore, they are trying to ensure that their customers have access to the essentials they need at affordable prices. They are taking all possible steps to ensure stability in prices of medical supplies on Daraz. They have issued warning to their sellers not to take advantage of this situation and increase prices. And they said that they will not hesitate to take strict action against all offenders including blacklisting them from the platform.

**Impact of business decisions on Stakeholders:**

**Customers** are greatly satisfied with Daraz’s whole operation management during this pandemic. Though the customers are receiving product in a little delay due to this pandemic, but the quality and safety of the product is being well maintained by Daraz.

**Investors** are having a hard time as during this pandemic, the demand is greater than the supply. So the supply rate has to be increased which is becoming quite difficult for the investors to handle. Still, they are trying to ensure the best they can by investing.

**Employees** of Daraz are satisfied enough as Daraz is equipping them with enough tools and gears for their safety from COVID-19. And Daraz team has also inspired their employees to maintain the desired social responsibility as a resident of Bangladesh during this pandemic.

**Society & Environment** are also not suffering any unnecessary harm due to the actions of Daraz. As this pandemic, we all need to be responsible for our society and environment more than ever. And Daraz is being no exception here.